



IFRAH
FINANCIAL SERVICES

ALL INVESTMENT ADVISORY FIRMS ARE NOT THE SAME.

Founded on the principles of trust and integrity, Ifrah Financial works every day to offer sound advice to people just like yourself. People who are seeking financial independence through retirement planning and investment management led by professionals they can trust.

Not sure if you need a financial planner? Chances are, you do. If you're approaching retirement age, it is more important than ever to protect what you've worked so hard to acquire. Whether you've earned your money through your professional or entrepreneurial success, have participated in your company sponsored retirement plan, or have received

a recent inheritance, you want to manage and grow those monies to keep you financially secure for many years to come.

That's why we're here. To provide you with a team of professionals you can trust to guide you through the complex world of investments.



NOT ONE PERSON, BUT AN ENTIRE TEAM.

By choosing us, you'll have an entire team working together to meet your financial goals. But you'll be able to handle every account in your household easily through one relationship expert, who will serve as your constant contact, coordinating everything on your behalf.

Guiding the team are investment strategies based on the time-tested principles of Patrick Ifrah, President and CEO. Then each member of your team uses their expertise to maximize the service

and results we can offer you. It's a truly unique way of doing business, giving you the talents of:

- Certified Financial Planners[®]
- Retirement, Estate and Tax planning experts
- Chartered Life Underwriters (CLU[®])
- Chartered Financial Consultants (ChFC[®])
- Chartered Mutual Fund Counselors (CMFC[®])
- CPAs*
- Attorneys*

* Ifrah Financial Services does not provide legal or accounting services.



Why a Certified Financial Planner®?

The truth is – anyone can call themselves a financial planner. That's why we require a certification process – guaranteeing you a level of expertise you wouldn't find otherwise. All of our planners have extensive education and experience, have passed exhaustive examinations, and adhere to a code of ethics that ensures your interests will always be put first. It's a level of professionalism that makes trusting us with your financial future a very easy decision.

The perfect size for you.

As one of the region's largest independent investment advisory firms, we offer everything you need, including access to multiple investment platforms. Yet we're still small enough to understand the investment goals, tolerance for risk and financial dreams that make you unique.

If you're ready for a more secure and comfortable future, we're ready to help you achieve it. Contact us today and see why all investment advisory firms are not alike.

Our Investment Management approach combines the newest technologies with time-tested principles.

Technological advancements have changed many aspects of investing, opening new opportunities for investors of all kinds. At Ifrah Financial, we are committed to using these opportunities to provide information and options to our clients they would not have had just a few years ago.

Our clients can access research, real-time account information, tracking and other valuable tools online. Using the latest technologies allows us to execute our investment strategies very efficiently while providing outstanding service.

But the nature of sound investing still rests on proven and time-tested strategies and we never allow the use of technology to change our reliance on these methods. Our disciplined process has been honed through more than fifteen years of faithful adherence to fundamental principles to help us produce a solid record of performance for our clients.

We believe in customizing an investment strategy to match a particular client's goals, objectives and timeframes. We rely on portfolio diversification

and a deep understanding of valuation and risk to help clients consistently reach those goals over time.

At Ifrah Financial we help our clients maintain focus and perspective toward the achievement of their long-term objectives. Our clients clearly get the best of the old combined with the best of the new.





17300 Chenal Parkway
Suite 150
Little Rock, AR 72223

501.821.7733
800.354.3724
866.740.5204 fax

www.ifrahfinancial.com

Locations also in:

Hot Springs, AR
Texarkana, TX



CERTIFIED FINANCIAL PLANNER™



The certification marks above are owned by Certified Financial Planner Board of Standards Inc. and are awarded to individuals who successfully complete CFP Board's initial and ongoing certification requirements.